

Sponsorship Deck

About Buildathon

We're Tech@NYU Buildathon, a hackathon series featuring **weekends of real building** that bring together students, alumni, and industry mentors across NYC.

Hackers dive into a sprint designed to give teams the tools, mentorship, and community needed to turn an idea into something real.

Buildathon is every student's chance to create invaluable connections, ship something real, and set their next project or career in motion.

AT OUR LAST EVENT:

250+ attendees

21 companies represented

\$21k+ in prizes

About Buildathon

OUR MISSION

Buildathon fosters a community for NYU students to bond over real product work, not just pitches. We immerse university builders in technical challenges backed by real mentorship and prizes that reward what's actually shipped. Ultimately, we serve as a proving ground for NYU's artists, makers, and hackers to build together, learn new skills, and push what a weekend project can turn into.

OUR HISTORY

Buildathon is one of **NYC's largest student-led hackathons**, having grown out of Startup Week (Tech@NYU's weeklong entrepreneurial event series) into an event of its own. In the past, we've partnered with companies like HOF Capital, NVIDIA, and Manus to run judging, workshops, and mentor hours on real technical and product challenges.

Buildathon 2026

FEB 20-22

Hosted at HOF Capital, our 36-hour Buildathon hosted builders from NYU, Columbia, and other top universities, with **50+ projects** submitted and **\$21k+ in prizes**.



Fireside chat with Chris Brown, AI and Startups at NVIDIA.

Buildathon 2025

MAR 1-2

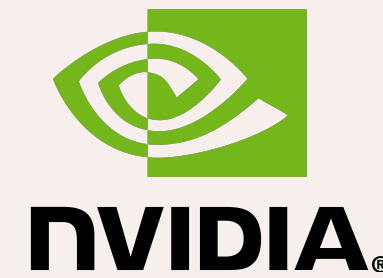
Our 24-hour Buildathon challenged builders to ship on real-world problems, backed by hands-on mentorship, workshops from Adobe, and **over \$8k in prizes**.



A moment at the award ceremony.

Over 40 projects were submitted and judged live. Winning teams received expedited interviews from sponsoring companies.

PAST PARTNERS



ANTHROPIC



Z Fellows



Neo



IIElevenLabs



stripe



SPONSORSHIP TIERS

	Tier 1 (\$1000)	Tier 2 (\$4,000)	Tier 3 (\$8,000)	Custom (On inquiry)
Logos Website, social media, in-event	✓ Small logo	✓ Medium logo	✓ Large logo	✓ Large logo (top)
Promotions Social media, product placement	✓ Social media highlight ✓ Swag giveaways	✓ Social media highlight ✓ Swag giveaways ✓ Newsletter mention	✓ Social media highlight ✓ Swag giveaways ✓ Newsletter mention	☆ Dedicated social media post ✓ Swag giveaways ✓ Newsletter mention
Event Presence Send representatives	—	✓ Booth slot ✓ Mentor slots	✓ Booth slot ✓ Mentor slots ✓ Host a workshop / talk	✓ Booth slot ✓ Mentor slots ✓ Host a workshop / talk ☆ Opening ceremony intro
Talent Access Attendee resumes, judging	—	✓ Resume book access	✓ Resume book access ✓ Judging seats	✓ Resume book access ✓ Judging seats
Exclusive Perks	—	—	☆ Sponsor a prize category	☆ Sponsor a prize category ☆ Sponsor a dedicated track or challenge

Contact us! buildathon@techatnyu.org



OUR IMPACT



3.5k+ followers

@techatnyu



8.1+ followers

@tech@nyu



3.6k+ followers

@tech@nyu



2.5k+ subs

Newsletter